

SUPPORT 90.5 FM WBER



UNDERWRITING PROGRAM

PACKAGES STARTING AT \$350

PROMOTE YOUR BUSINESS ON THE RADIO

WBEP has thousands of listeners and provides an affordable way to promote your business while also supporting students. The radio station is a program of Monroe One BOCES and serves as a training ground for area high school students interested in broadcasting. A Rochester institution since 1985, WBEP provides a unique brand of alternative music to a loyal and growing listener community, with a local following and worldwide reach.

YOUR SPONSORSHIP INCLUDES



on-air, pre-recorded spots that fit your needs



campaign concepts, script writing, spot production at no extra cost



access to your targeted demographic



increased visibility in the Greater Rochester area PLUS a worldwide audience via streaming services



585-419-8190



WBEP@BOCES.monroe.edu



WBEP.org

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“THE ONLY STATION THAT MATTERS”

As an independent listener and school district-supported station, underwriting support helps keep the station operating and lowers our annual fundraising goals. Underwriting with WBER is a partnership where everybody wins!

# Sponsor Acknowledgments	Contribution Amount	Cost per spot
20	\$350	\$17.50
40	\$425	\$10.63
60	\$550	\$9.17
100	\$650	\$6.50
200	\$850	\$4.25
650	\$1,200	\$1.85
1,000	\$1,500	\$1.50
1,500	\$2,000	\$1.33

All spots must be used during Monroe One’s fiscal year (7/1-6/30). No refunds will be given for spots that go unused within the fiscal year. We are unable to change spot agreements at any point during the fiscal year.



Joey Guisto
Station Manager



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